

ADVERTISING- SPECIFICATION

kleinanzeigen.de App Interstitial

Contact: kleinanzeigen.de Advertising, Ad & Account Management, E-Mail: kleinanzeigen.advertising@adevinta.com

Ad:	App Interstitial
Format:	JPEG, PNG or Redirect/Tag
Size:	320x480, px Mobile / Portrait - dynamically scaling to full width possible
Weight:	Image physical: max. 150KB Redirects: Initial Load: 50KB ; Subload: 150KB
Requirements:	
Optional:	3rd party tracking such as tracking pixels
Motive:	Background colour: Grey (Default) or Optional: custom colour (Client can provide HEX-Colour Code) Skippable? Yes, immediately. Close button is provided from the publisher (upper right corner in the creative) Duration/Autoclose? After 10s unless user exits
Streaming:	- / -
Sound:	- / -
HTML5 Note:	HTML 5 ads can only be displayed via redirect. HTML 5 ads must be displayed in an iFrame with width and height parameters or fully responsive. There must be a placeholder for our click tracking in the redirect/tag. Avoid aggressive animations.

[Showroom Link](#)

