

ADVERTISING- SPECIFICATION

kleinanzeigen.de Dynamic Sitebar Ad

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Ad:	Dynamic Sitebar Ad
Format:	Only Redirect/Tag
Size:	200x600, dynamically scaling
Weight:	Initial Load: 200KB Subload: 400 KB Reload after user interaction: 2,5MB
Requirements:	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.
Optional:	3rd party tracking such as tracking pixels
Motive:	Standard is one motif per booked placement. In the case of motif splits, a maximum limit of three motifs per placement must be taken into account and one motif change per week is permitted for physical delivery. Behind an AdServer Redirect there can be any number of motifs and can be changed as often as desired.
Streaming:	- / -
Sound:	- / -
HTML5 Note:	- / -

Showroom Link

