

ADVERTISING- SPECIFICATION

kleinanzeigen.xd Collection Ad

Contact: kleinanzeigen.xd Advertising, Ad & Account Management, E-Mail: kleinanzeigen.advertising@adevinta.com

Ad:	Collection Ad
Format:	Text + Picture
Size:	Mobile Hero Banner: JPEG, PNG, GIF Recommended: 880×586 px Aspect ratio: 3:2 (scaling based on screen size) (2× pixel density recommended for Retina displays) Place important elements (logos, text, CTAs) at least 20 px from the edge, as content may be cropped depending on the device and screen. Mobile Cards: JPEG, PNG 280x280 px; max. 60 KB per asset
Weight:	Hero Banner: max. 250 KB pro asset Mobile Cards: max. 60 KB pro asset
Requirements:	Text & link: Mobile cards: Headline max. 30 characters Card details max. 25 characters Card CTA max. 12 characters Click URL for the hero link Optional: 3 click URLs for mobile cards
Optional:	3rd party tracking such as tracking pixels
Motive:	All components of the ad must be HTTPS compatible.
Streaming:	-/-
Sound:	-/-

[Showroom Link](#)

