mobile.de

ADVERTISING-SPECIFICATION

kleinanzeigen.xd Homepage Event Kombi

Contact: kleinanzeigen.xd Advertising, Ad & Account Management, E-Mail: kleinanzeigen.advertising@adevinta.com





Ad: Homepage Event Kombi

Format: AdServer Redirect, Image physical (JPEG, GIF, PNG, recommended in 2x pixel density)

Size: Desktop:

- Standalone billboard: 970x250

OR OPTIONAL

- Fireplace - optional (only delivered if the window is >1600 px wide):

300x600+996x250+300x600

Desktop Required - Standalone Billboard:

Redirect tag, image (JPG, GIF, PNG) or physical HTML5

When delivering physical HTML5 advertising material, please pay attention to our information under the link: "HTML5".

Desktop optional - Fireplace:

3x redirect tags and/or images (JPG, GIF, PNG), no physical HTML5 possible.

The half-page ads dock onto the side of the billboard and are sticky.

IMPORTANT:

- No one-tag/one-image ads possible.
- 1 booked/delivered Fireplace impression on our part can cause 3 individual impressions on your part.

Mobile: 509x192 px (image* or TAG; physical HTML5 not possible!) of which a guaranteed visible area of 320x192 px measured in the middle *It is recommended to deliver mobile images in retina resolution: 1018x384 px (of which 640x384 px in the guaranteed visible area measured in the middle)

middle)

Weight: Redirects: max. 200 KB initial load / max. 2.5 MB subload

Image physical: max. 200 KB

Requirements: Click URL

Optional: 3rd party tracking such as tracking pixels or viewability pixels or scripts

Motive: -/-

Streaming: -Only as a 3rd party, as video has to be followed

-Different video versions should be stored behind the video, which are played depending on the available handwidth of the user

-Max 2.5 MB may be reloaded mobile de Advertising - mobile de EmbH, Albert-Einstein-Ring 26, 14532 Kleinmachnow -Hosting of the Videso is taken over by the advertiser

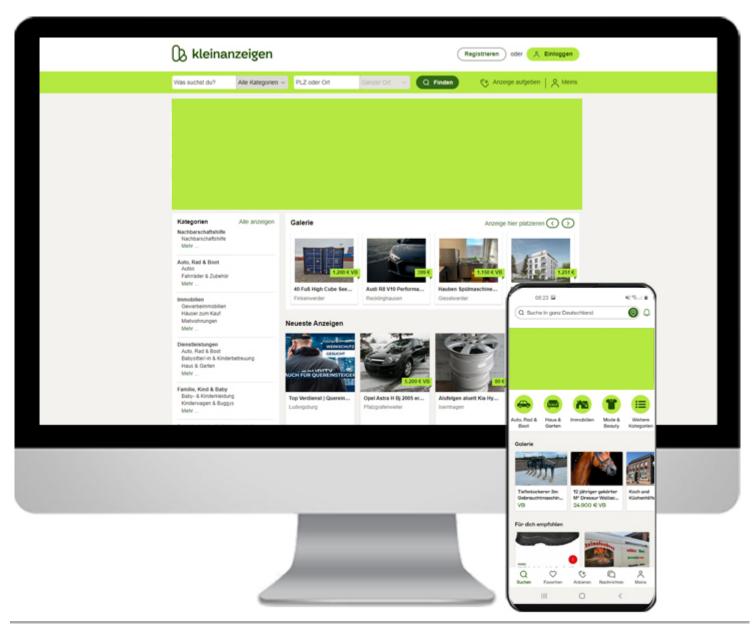




HTML5 Note:

Status: 11th September 2024

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Showroom Link

