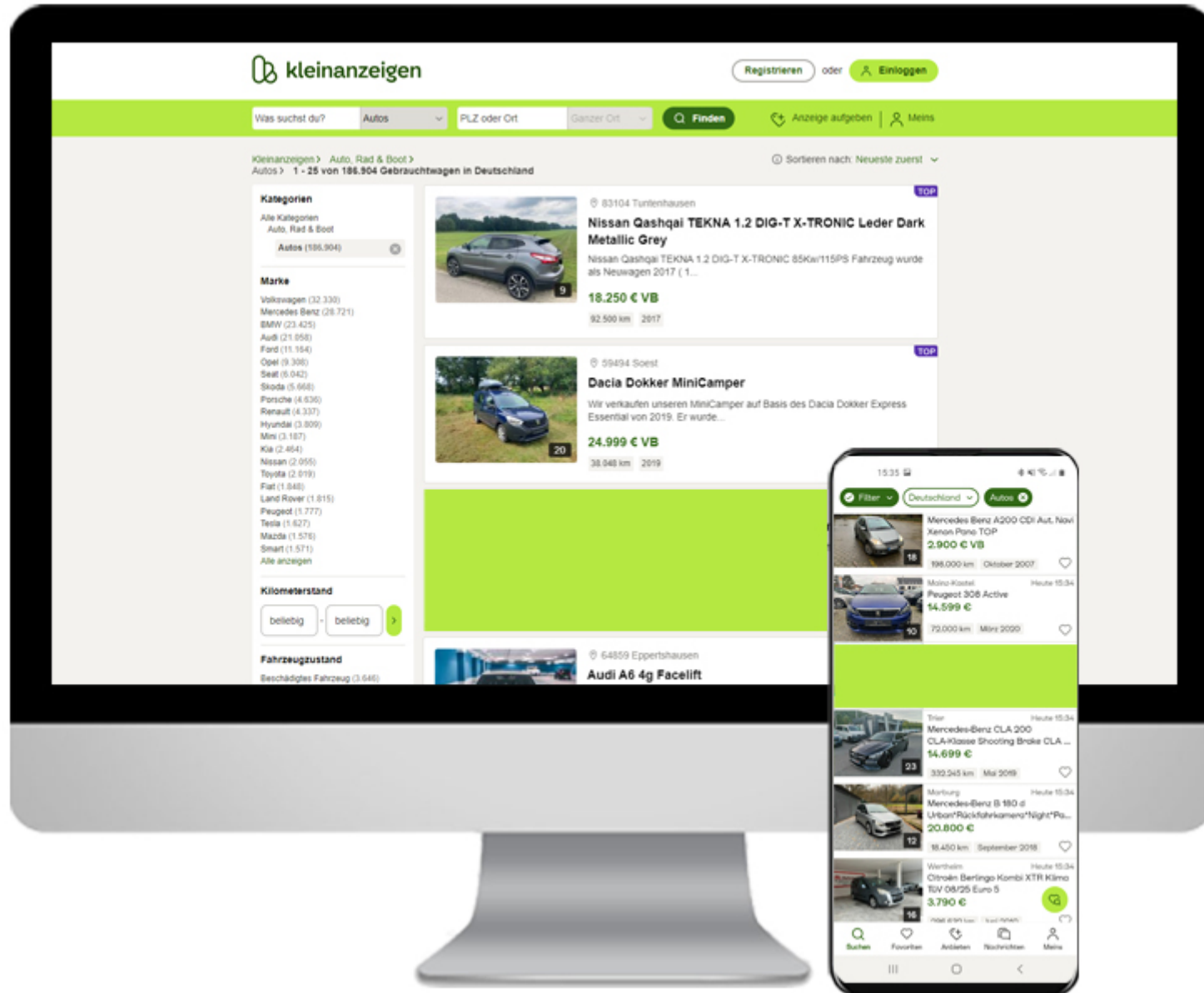


# ADVERTISING- SPECIFICATION

kleinanzeigen.xd Native Ad

Contact: kleinanzeigen.xd Advertising, Ad & Account Management, E-Mail: [kleinanzeigen.advertising@adevinta.com](mailto:kleinanzeigen.advertising@adevinta.com)

<b>Ad:</b>	Native Ad
<b>Format:</b>	Text + Picture (JPG)
<b>Size:</b>	scaling dynamically
<b>Weight:</b>	Image physical: max 60KB Logo physical: max. 30KB
<b>Requirements:</b>	<b>Headline Desktop:</b> maximum 90 characters   <b>Headline Mobile:</b> maximum 45 characters <b>Main text Desktop:</b> Maximum 90 characters   <b>Main text Mobile:</b> maximum 65 characters <b>Advertiser:</b> Maximum 25 characters <b>Image:</b> Aspect ratio of 4:3 (Landscape) - the image should be in the listing of the respective page and must be at least 300x225 pixel and maximum <b>600x450 pixel</b> large. Weight: max. 40 KB <b>Advertiser Icon:</b> 180x180 pixel, 30KB max. <b>Call to Action:</b> Maximum of 15 characters (for example: Learn more)
<b>Optional:</b>	3rd party tracking such as tracking pixels
<b>Motive:</b>	All components of the ad must be HTTPS compatible.
<b>Streaming:</b>	-/-
<b>Sound:</b>	-/-
<b>HTML5 Note:</b>	-/-



Showroom Link