

ADVERTISING- SPECIFICATION

kleinanzeigen.xd Reach Extension

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Ad:	Reach Extension
Format:	Image physical (JPEG, GIF, PNG, recommended in 2x pixel density)
Size:	Please note that this product is only available in combination of a Category Takeover booking Size: (Base) 320x50 px (Retina) 640x100 px
Weight:	Max. 40 KB per image
Requirements:	Click-Command or a direct target URL (in this case no own click count possible).
Optional:	3rd party tracking such as tracking pixels or viewability pixels or scripts
Motive:	Standard is one motif per booked placement. In the case of motif splits, a maximum limit of three motifs per placement must be taken into account and one motif change per week is permitted for physical delivery.
Streaming:	-/-
Sound:	-/-
HTML5 Note:	-/-

[Showroom Link](#)

