

ADVERTISING- SPECIFICATION

kleinanzeigen.xd Native Ad

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Ad:	Native Ad
Format:	Text + Picture (JPG)
Size:	scaling dynamically
Weight:	Image physical: max 60KB Logo physical: max. 30KB
Requirements:	Headline Desktop: maximum 90 characters Headline Mobile: maximum 45 characters Main text Desktop: Maximum 90 characters Main text Mobile: maximum 65 characters Advertiser: Maximum 25 characters Image: Aspect ratio of 4:3 (Landscape) - the image should be in the listing of the respective page and must be at least 300x225 pixel and maximum 600x450 pixel large. Weight: max. 40 KB Advertiser Icon: 180x180 pixel, 30KB max. Call to Action: Maximum of 15 characters (for example: Learn more)
Optional:	3rd party tracking such as tracking pixels
Motive:	All components of the ad must be HTTPS compatible.
Streaming:	-/-
Sound:	-/-
HTML5 Note:	-/-

[Showroom Link](#)