

ADVERTISING- SPECIFICATION

kleinanzeigen.de Desktop Outstream Video

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Ad:	Desktop Outstream Video
Format:	MP4, 3GPP, MOV, AVI
Size:	Ratio 4:3 (Recommended), 16:3 (optional)
Weight:	File Size: 20 MB pro Format Duration: Max. 15-30 seconds
Requirements:	All trackers, redirects and Pixel must be SSL- capable (HTTPS).
Optional:	Impressions, Clicks, View-Through-Rate* <small>*View counts when >=50% of the Video Ad is visible for at least 2 seconds</small>
Motive:	All components of the ad must be HTTPS compatible.
Streaming:	
Sound:	
HTML5 Note:	BVDW OVK HTML5 Richtlinie

Showroom Link

