

# ADVERTISING- SPECIFICATION

mobile.de (Mobile) Interscroller

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<b>Ad:</b>	Interscroller
<b>Format:</b>	Images only: JPG, GIF, PNG. HTML5 or Redirect not possible.
<b>Size:</b>	320x480
<b>Weight:</b>	max. 300 KB
<b>Requirements:</b>	Only MWEB.
<b>Optional:</b>	Tracking pixel, Click Command.
<b>Motive:</b>	
<b>Streaming:</b>	
<b>Sound:</b>	
<b>HTML5 Note:</b>	<a href="http://www.werbeformen.de/fileadmin/downloads/ovk/bvdw_ovk_html5%20richtlinie_final.pdf">http://www.werbeformen.de/fileadmin/downloads/ovk/bvdw_ovk_html5%20richtlinie_final.pdf</a>

[Showroom Link](#)

