ADVERTISING-SPECIFICATION

mobile.de (Mobile) Swipe Ad

Contact: mobile.de (Mobile) Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Ad:	Swipe Ad
Format:	JPG, PNG, GIF
Size:	600x500
Weight:	
Requirements:	The user can see several ads of the same format through interaction (swiping).
	The number of ads is variable: at least 2; max. 7.
Optional:	Only 1 Impression Tracking per Swipe Ad possible. Click Command (each tile can be linked seperately)
Motive:	All components of the Ad have to be HTTPS compatible.
Streaming:	- / -
Sound:	The user can see several ads of the same format through interaction (swiping).
	The number of ads is variable: at least 2; max. 5.
HTML5 Note:	BVDW OVK HTML5 Richtlinie

[Showroom Link](#)