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kleinanzeigen

ADVERTISING-SPECIFICATION

mobile.xd Branded SRP

Contact: mobile.xd Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

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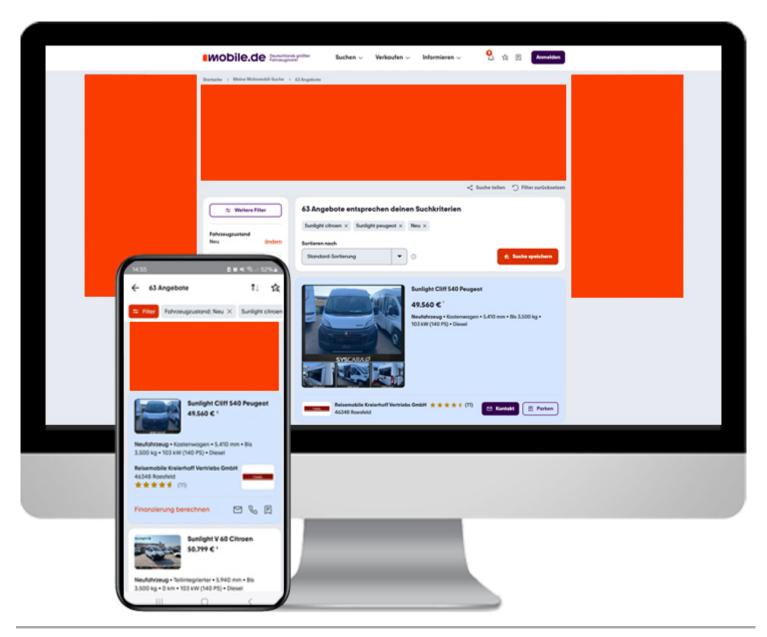
Ad: **Branded SRP** Desktop and Mobile: HTML5 (redirect tag or ZIP asset) or image (JPG, GIF, PNG) Format: Size: Desktop: 300x600; 970x250; 300x600; Mobile: 300x250; 344x156 Weight: Redirects: max. 200 KB initial load / max. 2.5 MB subload • Image physical: max. 200 KB Requirements: The advertising materials on the Branded SRP should guide the mobile de user and make it clear that the customer is already on the landing page: Suggested text variants (max. 90 characters): 1. Discover the world of XYZ – only here at mobile.de 2. Only here: Your personal XYZ selection on mobile.de 3. Top XYZ vehicles – directly from the manufacturer, only on mobile.de 4. Welcome to the world of XYZ – only here at mobile.de Recommendation: Please do not use the same text on all advertising materials. The variants can be individually distributed across the individual formats. Optional: 3rd party tracking such as tracking pixels or viewability pixels or scripts maximium of 3 motives per placement Motive: Streaming: Sound:

When delivering physical HTML5 advertising material, please pay attention to our information under the link: "HTML5".



HTML5 Note:

Status: 18th June 2025



Showroom Link