

ADVERTISING- SPECIFICATION

mobile.xd Carousel Ad

Contact: mobile.xd Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Ad:	Carousel Ad
Format:	Text + Picture (JPG, GIF, PNG)
Size:	scaling dynamically
Weight:	Logo: 1:1, minimum 100x100 pixels, max. 50KB Images: 1:1 minimum 480x480 pixels, max. 200KB Minimum 3 pictures max. 6
Requirements:	OEM name: maximum 20 characters Title: maximum 30 characters Text: 50-150 characters, in a maximum of 4 lines, max. 40 characters per line. CTA: maximum 20 characters <u>Important: All character counts include spaces!</u>
Optional:	Third-party tracking such as tracking pixels
Motive:	The ad linked as a whole, so only one click URL is required.
Streaming:	- / -
Sound:	- / -
HTML5 Note:	- / -

[Showroom Link](#)