🕼 kleinanzeigen

ADVERTISING-SPECIFICATION

mobile.xd Homepage Event Kombi

Contact: mobile.xd Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Status: 11th September 2024 mobile.de Advertising - mobile.de GmbH, Albert-Einstein-Ring 26, 14532 Kleinmachnow



mobile.de

Ad:	Homepage Event Kombi
Format:	Desktop: HTML5 (redirect tag or ZIP asset) or image (JPG, GIF, PNG); Mobile: redirect tag or image (JPG, GIF, PNG)
Size:	Desktop: 1614x480; Mobile: 509x192 (for tags or images) (1018x384 Retina ONLY for images)
	IMPORTANT: The full ad area is not always displayed completely due to different screen sizes. All relevant content must therefore be in a guaranteed visible area:
	Desktop: 1614x480 px of which guaranteed visible area of 978x364 px in the middle above the search mask. The advertising medium must always have 1614x480 px . This means that 75 pixels are always cut away at the bottom! AND left and right content may be missing depending on the screen width. Physical HTML5 - Only available on desktop! - (ZIP, max 300 KB)
	When delivering physical HTML5 advertising material, please pay attention to our information under the link: "HTML5".
	Mobile: 509x192 px (image* or TAG; physical HTML5 not possible!) of which a guaranteed visible area of 320x192 px measured in the middle *It is recommend



	d to deliver mobile images in retina resolution: 1018x384 px (of which 640x384 px in the guaranteed visible area measured in the middle)					
Weight:	 Redirects: max. 200 KB initial load / max. 2.5 MB subload Image physical: max. 200 KB HTML5 physical (only DESKTOP!): max. 300 KB per asset 					
Requirements:	Click URL					
Optional:	3rd party tracking such as tracking pixels or viewability pixels or scripts					
Motive:	Standard is one motif per booked placement. In the case of motif splits, a maximum limit of three motifs per placement must be taken into account and one motif change per week is permitted for physical delivery. Behind an AdServer Redirect there can be any number of motifs and can be changed as often as desired.					
Streaming:	 Only as a 3rd party, as video has to be followed Different video versions should be stored behind the video, which are played depending on the available bandwidth of the user Max 2.5 MB may be reloaded Hosting of the Videso is taken over by the advertiser 					
Sound:	Yes / Sound may only start on user interaction (click). An on/off button must be present.					
HTML5 Note:	When delivering physical HTML5 advertising material, please pay attention to our information under the link: "HTML5".					
Optional: Motive: Streaming: Sound:	 3rd party tracking such as tracking pixels or viewability pixels or scripts Standard is one motif per booked placement. In the case of motif splits, a maximum limit of three motifs per placement must be taken into account and one motif change per week is permitted for physical delivery. Behind an AdServer Redirect there can be any number of motifs and can be changed as often as desired. Only as a 3rd party, as video has to be followed Different video versions should be stored behind the video, which are played depending on the available bandwidth of the user Max 2.5 MB may be reloaded Hosting of the Videso is taken over by the advertiser Yes / Sound may only start on user interaction (click). An on/off button must be present.					

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				2021	• • • •	
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-	Marke Modell Belebig •	Entrulassung ab	Kilometer bis Beliebig	Guten Morgen!		
246. RBA	Zahlungsart Preis bis	Ort oder PLZ		Wir haben 100 neue Fahrze die Dir gefallen könnten.		
æ	Kaulen Finanz. Leasen Beliebig	•	Q. 1.186.040 Angelout			
	😂 Mehr Filter anzeigen Verkaufe an geprüfte Händler in Deiner Nähe Interriere auf Deutschlands größtem Fahrzougmarkt					
	In nur 24 Stunden erfolgreich verkaufen Jetzt Ankaufener	Über 14 Millionen Int	eressenten erreichen et entellen			
Zuletat a	ingesehen					
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				Edited and		
				Volkswagen Golf 17.200 € 80.000 km	Volkswagen Golf 15.890 € 66.520 km	
	-	_		ca. 6,4 l/100km (komb) ca. 148-g C0 ₂ /km (komb) DE-54292 Trier	ca. 5,9 l/100km (komb) ca. 139 g CO ₂ /km (komb) DE-57258 Freudenberg	
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