mobile.de

kleinanzeigen

ADVERTISING-SPECIFICATION

kleinanzeigen.xd Native Partnership Ad

Contact: kleinanzeigen.xd Advertising, Ad & Account Management, E-Mail: kleinanzeigen.advertising@adevinta.com



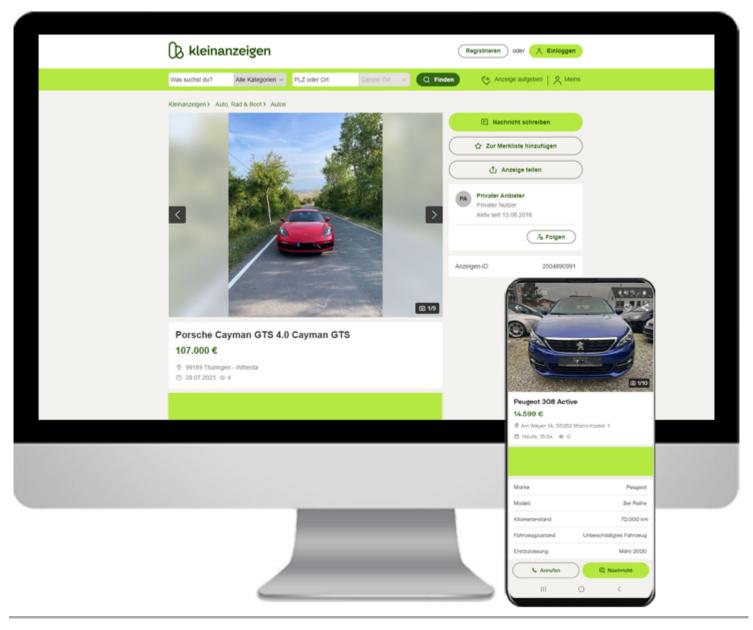




| Ad: | Native Partnership Ad |
|---------------|--|
| Format: | Text + Picture (JPG) |
| Size: | scaling dynamically |
| Weight: | physical image: 40 KB |
| Requirements: | Headline: Main text of the ad title maximum 25 characters |
| | Main text: Maximum 25 characters |
| | Image: Aspect ratio of 1,91:1 (Landscape) - the image should be in the listing of the respective page and must be at least 256x133 Pixel and maximum 600x312 Pixel large. Weight: max. 40 KB |
| | Call to Action: Maximum of 15 characters (for expample: Learn more |
| Optional: | Counting Pixel, ClickCommand |
| Motive: | Standard is one motif per booked placement. In the case of motif splits, a maximum limit of three motifs per placement must be taken into accourand one motif change per week is permitted for physical delivery. |
| Streaming: | -/- |
| Sound: | -/- |
| HTML5 Note: | -/- |
| | |

Status: 11th September 2024





Showroom Link