

ADVERTISING- SPECIFICATION

mobile.de Inpage Video Ad

Contact: mobile.de Advertising, Ad & Account Management, E-Mail: banner@advertising.mobile.de

Advertising media	Inpage Video Ad
Creative size	666x374
Image size	50 MB/ bis max. 200MB per Downloadlink
Redirect/Tag size	-
File format	MPEG, MOV, AVI, VAST 1/2
Tracking optional	Counting pixel, ClickCommand
HTTPS	All components of the ad must be HTTPS compatible.
Notes	Clip duration: max. 30 seconds (VideoAd Spots longer than 30 seconds available on request) Sound: must be integrated in the video Codec: H.264/MPEG-4 3rd Party Tracking Tracking options per advertising medium - No JavaScript- or iFrame-Tag - Clickcommand/URL - Image-Counting pixel Frame Rate: maximum 24 fps Bitrate: up to 2 Mbps (0,25 MB/s) Audio Bitrate: up to 128 kbps (16 KB/s)

Notes to homepage/layer/parameter

Handling time Delivery at least 2 weeks prior to the submission of the newsletter.

E-Mail banner@advertising.mobile.de

HTML5 Guideline**Visualisation example**