

ADVERTISING- SPECIFICATION

mobile.de (Mobile) Homepage Event

Contact: mobile.de (Mobile) Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Advertising media	Homepage Event
Creative size	1018x384
Image size	40 KB
Redirect/Tag size	
File format	JPG, PNG -> no animation
Tracking optional	Counting pixel, ClickCommand
HTTPS	All components of the ad must be HTTPS compatible.
Notes	Guaranteed visible area (starting from the upper right corner): -640x290px (see visualisation example) All logos, texts, content etc. must be placed in this area.

Notes to homepage/layer/parameter

Note: You can not use the whole 1018x384 area. Only the guaranteed visible area of 640x290 pixels (upper right corner) will always be visible.

Handling time

Delivery at least 3 days prior to campaign start

E-Mail

werbemittel@advertising.mobile.de

HTML5 Guideline

[BVDW OVK HTML5 Richtlinie](#)



Description

Use our attention-grabbing homepage event on our mobile web enabled portal. Present your personal brand communication on a large scale and directly in the visible area.

Visualisation example

You can book this product individually or in combination with our desktop homepage events.
<https://advertising.mobile.de/showroom/mobiles-portal-homepage-event/>