

ADVERTISING- SPECIFICATION

mobile.de (Mobile) Outstream Video Ad

Contact: mobile.de (Mobile) Advertising, Ad & Account Management, E-Mail: banner@advertising.mobile.de

Advertising media	Outstream Video Ad
Creative size	Width: 640 px/ ratio 16:9
Image size	-
Redirect/Tag size	
File format	MP4, MOV
Tracking optional	Counting pixel, ClickCommand

HTTPS	All components of the Ad have to be HTTPS compatible.
Notes	Video File format: MP4, MOV File Weight: max. 50MB Aspect Ratio: 16:9
Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 5 days prior to campaign start
E-Mail	banner@advertising.mobile.de
HTML5 Guideline	BVDW OVK HTML5 Guideline

Description

When scrolling through the listings, you will see a video that starts without sound.

The video pauses as soon as the user scrolls the video out of the visible area.

After the click the user is directed to an external page.
<https://advertising.mobile.de/showroom/inline-video-ad/>

Visualisation example

