

ADVERTISING- SPECIFICATION

mobile.de (Mobile) Swipe Ad

Contact: mobile.de (Mobile) Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Advertising media	Swipe Ad
Creative size	600x500
Image size	100 KB
Redirect/Tag size	
File format	JPG, PNG, GIF, Celtra-Tag
Tracking optional	Counting Pixel Click Command (each Ad can be tracked seperately)
HTTPS	All components of the Ad have to be HTTPS compatible.
Notes	The user can see several ads of the same format through interaction (swiping). The number of ads is variable: at least 2; max. 5.

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 5 days prior to campaign start
E-Mail	werbemittel@advertising.mobile.de
HTML5 Guideline	BVDW OVK HTML5 Richtlinie

Description

The user can see several ads of the same format through interaction (swiping).

The number of ads is variable: at least 2; max. 5.

Visualisation example

