

ADVERTISING- SPECIFICATION

mobile.de Newsletter

Contact: mobile.de Advertising, Ad & Account Management, E-Mail: banner@advertising.mobile.de

Advertising media	Newsletter
Creative size	582x330
Image size	130KB
Redirect/Tag size	-
File format	PNG
Tracking optional	Counting pixel, ClickCommand

HTTPS**Notes**

Fake-HTML not allowed.

Creative: 582 x 330 Pixel
Editorial Text: Headline max. 110 characters Body max. 180 characters
Call to Action: max. 20 characters

Font: 24 Pixel - Bold

Notes to homepage/layer/parameter**Handling time**

Delivery at least 2 weeks prior to the submission of the newsletter.

E-Mail

banner@advertising.mobile.de

HTML5 Guideline

[BVDW OVK HTML5 Richtlinie](#)



Description

<http://advertising.mobile.de/showroom/info-newsletter/>

Visualisation example

