

ADVERTISING- SPECIFICATION

mobile.de Parkplatz-Button

Contact: mobile.de Advertising, Ad & Account Management, E-Mail: banner@advertising.mobile.de

Advertising media	Parkplatz-Button
Creative size	180x20
Image size	
Redirect/Tag size	-
File format	Text
Tracking optional	Counting pixel, ClickCommand
HTTPS	All components of the ad must be HTTPS compatible.
Notes	maximum 50 characters (including spaces)

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	banner@advertising.mobile.de
HTML5 Guideline	BVDW OVK HTML5 Richtlinie
Visualisation example	http://advertising.mobile.de/showroom/lkw-button/