

# ADVERTISING- SPECIFICATION

mobile.de Partnerportal

Contact: mobile.de Advertising, Ad & Account Management, E-Mail: [banner@advertising.mobile.de](mailto:banner@advertising.mobile.de)

<b>Advertising media</b>	Partnerportal
<b>Creative size</b>	max. 790x2000 and 248x124 and 190x35
<b>Image size</b>	
<b>Redirect/Tag size</b>	-
<b>File format</b>	iFrame, Logo (JPG)
<b>Tracking optional</b>	
<b>HTTPS</b>	All components of the ad must be HTTPS compatible.
<b>Notes</b>	This is a fixed placement. External linking from the Partner Portal is possible. Logo entry site: 248x124 Pixel iFrame: maximum: 790x2000 Pixel recommended: 790x1000 Pixel Homepage Logo: 190x35 Pixel Homepage Teasertext: 30 characters (incl. Spaces)

#### Notes to homepage/layer/parameter

<b>Handling time</b>	Delievery of the iFrame at least 4 weeks prior to the launch of the partner portal.
<b>E-Mail</b>	banner@advertising.mobile.de
<b>HTML5 Guideline</b>	<a href="#">BVDW QVK HTML5 Richtlinie</a>
<b>Visualisation example</b>	<a href="http://advertising.mobile.de/showroom/partner-portal/">http://advertising.mobile.de/showroom/partner-portal/</a>