

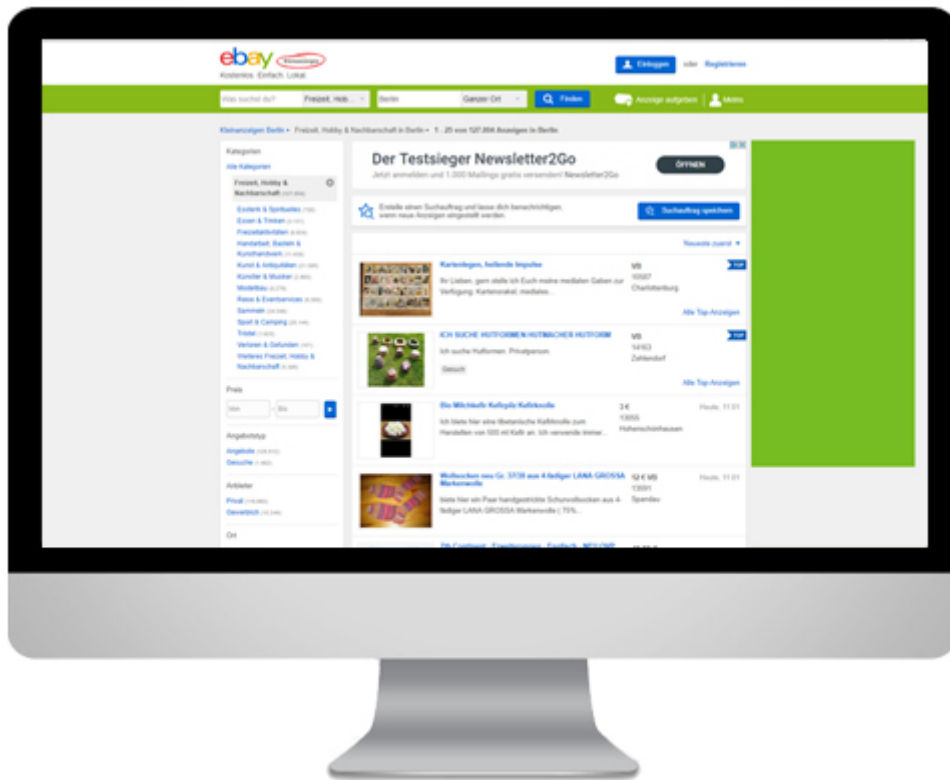
ADVERTISING- SPECIFICATION

eBayK.de Halfpage Ad

Contact: eBay Kleinanzeigen Advertising, E-Mail: advengers@ebay.com

Advertising media	Halfpage Ad
Creative size	300x600
Image size	60 KB
Redirect/Tag size	Initial Load: 150KB Subload: 300 KB
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	advengers@ebay.com
HTML5 Guideline	BVDW_OVK_HTML5_Richtlinie



Description

The Halfpage Ad is a further development of the classic skyscraper. It offers you almost twice as much space as the Wide Skyscraper and thus plenty of space for your creations. The placement to the right of the content makes the Halfpage Ad the ideal communication interface.

Visualisation example

<https://advertising.ebay-kleinanzeigen.de/blog/showroom/halfpage-ad/>