

ADVERTISING- SPECIFICATION

eBayK.de IAB Premium Ad Package

Contact: eBay Kleinanzeigen Advertising, E-Mail: advengers@ebay.com

Advertising media	IAB Premium Ad Package
Creative size	300x250 and 728x90 or 970x90 and 300x600
Image size	60 KB
Redirect/Tag size	Initial Load: 100KB/ 150 KB für 300x600 Subload: 200 KB/ 300KB für 300x600
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	advengers@ebay.com
HTML5 Guideline	BVDW_OVK_HTML5_Richtlinie



Description

Visualisation example