

ADVERTISING- SPECIFICATION

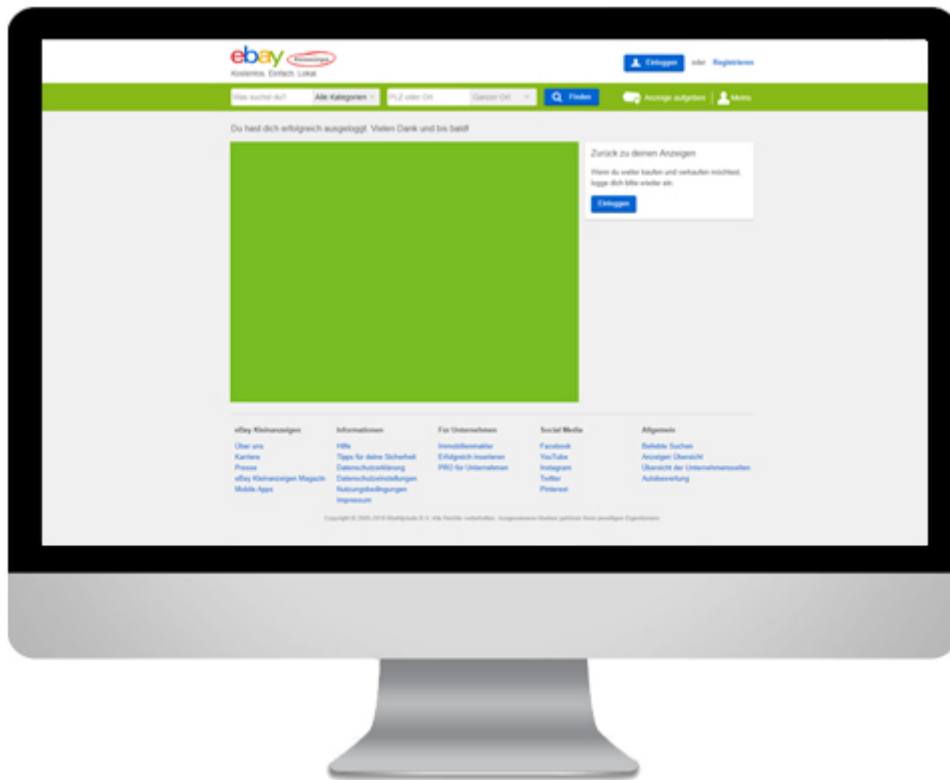
eBayK.de Maxi Ad

Contact: eBay Kleinanzeigen Advertising, E-Mail: advengers@ebay.com

Advertising media	Maxi Ad
Creative size	640x480
Image size	60 KB
Redirect/Tag size	Initial Load: 150KB Subload: 300 KB
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.

Notes to homepage/layer/parameter

Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	advengers@ebay.com
HTML5 Guideline	BVDW_OVK_HTML5_Richtlinie



Description

With our Maxi Ad you can reach your target group directly in the visible area on the eBay classifieds Log Out Page. Your advertising media gets the full attention here, as there are no further placements here.

Visualisation example

<https://advertising.ebay-kleinanzeigen.de/blog/showroom/maxi-ad/>