

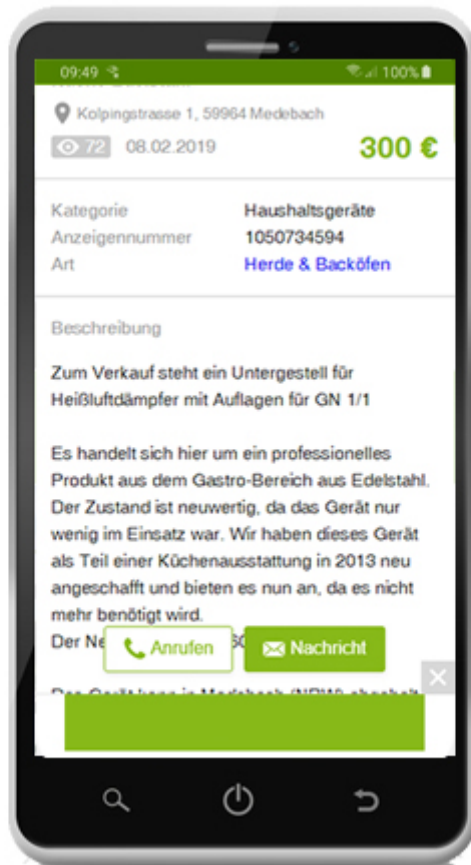
ADVERTISING- SPECIFICATION

eBayK.de (Mobile) Content Ad / MMA Banner

Contact: eBay Kleinanzeigen Advertising, E-Mail: advengers@ebay.com

Advertising media	Content Ad / MMA Banner
Creative size	320x50 or 320x100
Image size	40 KB
Redirect/Tag size	Initial load: 50KB Automatic reload: 150 KB
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	advengers@ebay.com
HTML5 Guideline	BVDW_OVK_HTML5_Richtlinie



Description

The standard advertising format Content Ad is available in all our mobile offers. Combined with our targeting options, this creation always finds the right target group on the go. You can link directly to your landing page via the relative of the Desktop Superbanner.

<https://advertising.ebay-kleinanzeigen.de/blog/showroom/content-ad/>

Visualisation example