

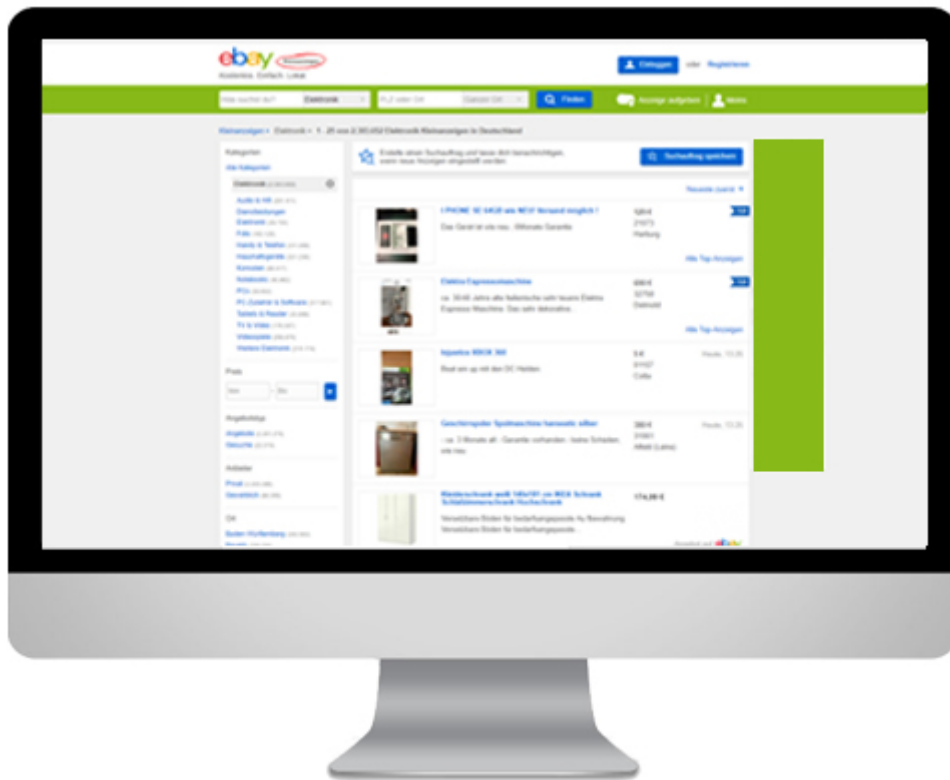
ADVERTISING- SPECIFICATION

eBayK.de Skyscraper

Contact: eBay Kleinanzeigen Advertising, E-Mail: advengers@ebay.com

Advertising media	Skyscraper
Creative size	120x600 or 160x600 or 200x600
Image size	60 KB
Redirect/Tag size	Initial Load: 100KB Subload: 200 KB
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	HTML 5 Ads can only be trafficked through a redirect. HTML 5 Ads must be trafficked in an Iframe. The Redirect/ Tag must contain a placeholder for our click tracking.

Notes to homepage/layer/parameter	- / -
Handling time	Delivery at least 3 days prior to campaign start.
E-Mail	advengers@ebay.com
HTML5 Guideline	BVDW_OVK_HTML5_Richtlinie



Description

The popular standard advertising format Skyscraper is prominently placed to the right of the content on the detail and search results page. The Skyscraper can be booked in portrait format as a vertical placement and is particularly suitable as a universal advertising space for your campaign.

Visualisation example

<https://advertising.ebay-kleinanzeigen.de/blog/showroom/skyscraper/>