

# Kleinanzeigen House & Garden

## Insights



**19,45** million  
unique users per month



**2,7** million  
unique users per day



**55** %  
with a net household income  
of €3,000 per month



**51** % female  
**49** % male



**61** %  
of users between  
20 and 49 years old



**8,58** million  
users who are very interested  
in furniture and interiors