

# Kleinanzeigen Jobs

## Insights



**5,72** million  
unique users per month



**0,45** million  
unique users per day



**53** %  
with a net household income of  
€3,000 per month or more



**52** % female  
**48** % male



**65** %  
of users looking for jobs are  
between 20 and 49 years old



**39** %  
of users go to online job  
platforms for information

