

# Kleinanzeigen Music, Films & Books

## Insights



**5,53** Million  
unique user per month



**0,39** million  
unique user per day



**56** %  
with a net household income  
of €3,000 per month or more



**54** % female  
**46** % male



**65** %  
of users between  
20 and 49 years old

**58** %

Stream films and series  
online