

ADVERTISING- SPECIFICATION

mobile.de (Mobile) Homepage Event

Contact: mobile.de (Mobile) Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Advertising media	Homepage Event	Notes to homepage/layer/parameter	<p>Note: You can not use the whole 509x192 area. Only the guaranteed visible area of 320x192 pixel (upper right corner) will always be visible.</p> <p>Attention: The Retina-Resolution of 1018x384 pixels (640x384 always viewable) can only be used with physical creatives. While using Redirects the size of the ad must be 509x192 pixels.</p>
Creative size	509x192		
Image size	40 KB		
Redirect/Tag size			
File format	JPG, PNG -> no animation	Handling time	Delivery at least 3 days prior to campaign start
Tracking optional	Counting pixel, ClickCommand	E-Mail	werbemittel@advertising.mobile.de
HTTPS	All components of the ad must be HTTPS compatible.	HTML5 Guideline	BVDW OVK HTML5 Richtlinie
Notes	<p>Guaranteed visible area (starting from the upper right corner):</p> <p>-320x192px (see visualisation example)</p> <p>All logos, texts, content etc. must be placed in this area.</p>		



Description

Use our attention-grabbing homepage event on our mobile web enabled portal. Present your personal brand communication on a large scale and directly in the visible area.

You can book this product individually or in combination with our desktop homepage events.

Visualisation example

<https://advertising.mobile.de/showroom/detail/homepage-event-mobile#m>