

ADVERTISING- SPECIFICATION

mobile.xd Homepage Event Kombi

Contact: mobile.xd Advertising, Ad & Account Management, E-Mail: werbemittel@advertising.mobile.de

Advertising media	Homepage Event Kombi
Creative size	996x250 + 300x1012 + 978x512 + 996x90 + 1018x384
Image size	60 KB
Redirect/Tag size	
File format	JPG, GIF or HTML 5 (only Redirect/Tag!)
Tracking optional	
HTTPS	All components of the ad must be HTTPS compatible.
Notes	<p>Mobile: 1018x384: Guaranteed visible space (from upper right corner): 640x384px (see visualization example)</p> <p>Important: All logos, texts, and other content must be placed within this area.</p> <p>Desktop: HTML 5 Ads can only be trafficked as redirects. HTML 5 Ads have to be displayed as an iFrame. The redirects/tags have to contain a placeholder for our clicktracking. One tag for all elements or separate tags for each element are possible. In case of a one tag we need a documetation for the positioning of the elements!</p>

Notes to homepage/layer/parameter

The **mobile** 1018x384px element can only be trafficked as .jpg file.
 Notice: The whole area can not be used. See the guarenteed visible area.

Notice: Not the full space of the Desktop Superteaser can be used due to the search bar. Please find the measurements within the visualization example.

Desktop: Halfpage Ad docked right side. Sound only after user interaction.

Desktop und Mobile: No fake HTML.

Handling time

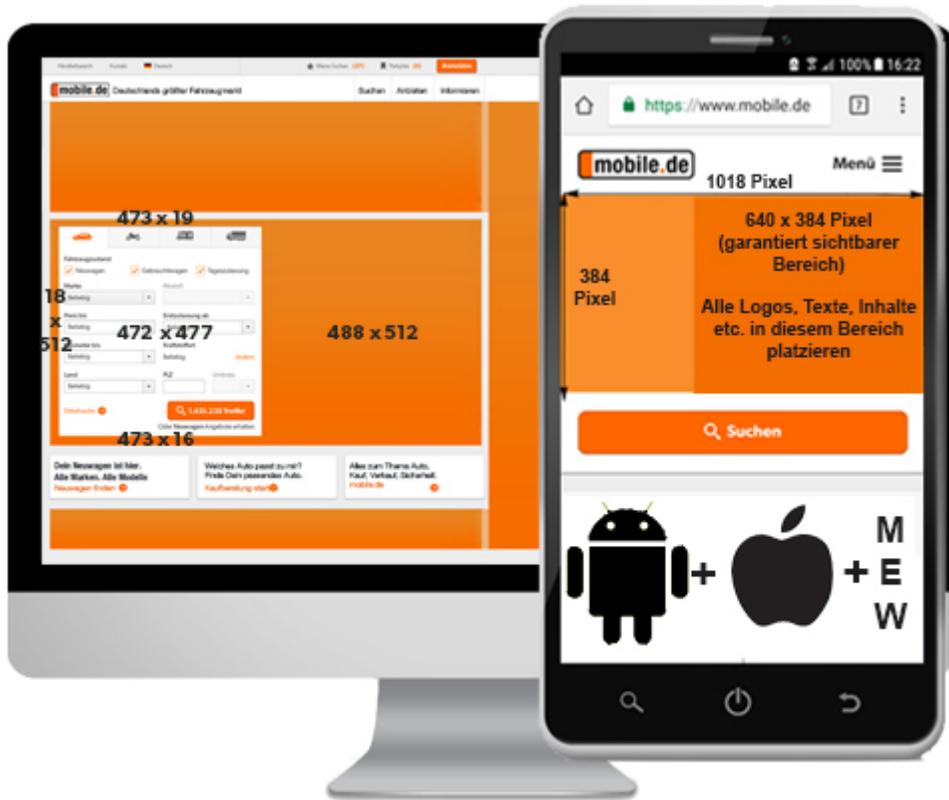
Delivery at least 3 days prior to campaign start.

E-Mail

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HTML5 Guideline

[BVDW OVK HTML5 Richtlinie](#)



Description

On [mobile.de](https://www.mobile.de) you can easily book all our homepage placements at once. Our homepage Billboard Takeover Crossdevice product allows you to occupy our complete homepage portfolio exclusively for 24 hours. With this product we guarantee you an individual and exclusive appearance on our desktop, IOS app, Android app and MEW homepage.

Visualisation example